



Application Form: Branded Content Director - frankie press

How to apply:

1. Complete this application form. Please re-save the document using your name as the document name
 2. Include your CV (preferably with written references)
 3. Include 3 samples of your branded content work
 4. Email the above as attachments to: jobs@frankiepress.com.au
- Please put 'Branded Content Director – frankie press' in the subject line.

Your name, email and contact number.

How did you find out about this job?

Tell us briefly why you're the perfect candidate for this role (refer to the job advertisement)

How would you describe frankie to a friend?

Name three brands you'd love to collaborate with on frankie.

How would you describe Smith Journal to a friend?

Name three brands you'd love to collaborate with on Smith Journal.

What tools – digital or otherwise – do you use to organise your work/life?

How do you relax outside of work? What's important to you?

What publications do you read on a regular basis (if any)?

What sites do you visit on a regular basis (if any)?

What would be your dream job and why?

What motivates you in a working environment?

The top 5 traits you value in an employer.

Two words that current/previous employers have used to describe you.

Two words that colleagues have used to describe you.

Two words that a client has used to describe you.

Two words you'd use to describe yourself.

What has been your proudest work moment/achievement to date?

Practically speaking, when could you start?

What's your salary expectation?

Anything else you want to tell us?

Thanks for your time and effort. We post updates on the recruitment process on our websites www.frankie.com.au/jobs and www.smithjournal.com.au/jobs when they become available.